



DON HUFF design&illustration

Creative Designer

Graphic Artist

Illustrator

214.244.4408

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Dallas, TX

Creative Portfolio

donhuff.com

EXPERTISE

I design & illustrate information that communicates, educates, inspires and entertains for print, digital and exhibit.

I am a creative Graphic Artist experienced in hand and computer generated art, design, and production. Expert in Illustrator, Photoshop, InDesign and familiar with Wordpress, Flash, DreamWeaver, Sketchup, Maya, LightWave, Final Cut Pro, Soundtrack Pro, After Effects, and MS Office.

EXPERIENCE

Present Design & illustration

Visualize creative solutions for print, exhibit & digital media. Conceive, design and produce branding, collateral, illustrations, maps, info-graphics, museum narratives and exhibits for corporations, museums, small companies and individuals. Collaborate with clients to develop compelling visual stories that promote and produce results.

Projects include: museum design, health advertising, e-commerce, websites, logos and non-profit marketing.

2005 – 2014 BWC/creative & Museumscapes – Art Director, Graphic Designer, Exhibit Designer

Conceive, develop, design and produce visual communications for corporate clients, museums and small business, including identity branding, logo design, posters, websites, emails, mock-ups, collateral material, exhibit displays and signage. Mentoring staff & working with directors, developers, designers, architects, curators, printers and vendors to produce creative business solutions that convey a compelling story in print, digital, display and exhibit. **Clients include:** The University of North Texas, SMU, Boy Scouts of America, the USO, City of Plano, Sixth Floor Museum, Dr Pepper Museum, State Fair of Texas and Texas Parks & Wildlife.

1998 – 2004 Texas Instruments – Sr. Graphic Designer and Illustrator

Design, layout and produce branded marketing materials for world-class educational technology company; including product brochures, newsletters, web graphics, display materials, packaging, and point of purchase. Collaborate with the marketing, sales, engineers and staff to conceptualize and develop compelling user stories. Created direct mail that generated a 17% return, creating tremendous booth traffic at their largest trade show.

AWARDS

The Pulitzer Prize for graphic design in international reporting
Associated Press, Society of Newspaper Design, Headliners Club, DSVF

EDUCATION

University of Texas at Dallas – MFA in Art & Technology – 2007
Texas A&M Commerce – BS in Commercial and Fine Art

REFERENCES

Available upon request